

KUHF 88.7 FM AND KHOU CHANNEL 11 NEWS
2009 HOUSTON MAYORAL RUN-OFF SURVEY

IVR FREQUENCIES

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*INTERVIEWS WERE CONDUCTED WITH 442 REGISTERED VOTERS IN THE CITY OF HOUSTON
DECEMBER 7-9, 2009. THE SAMPLE HAS BEEN WEIGHTED TO REFLECT THE PROJECTED
MAKEUP OF THE RUN-OFF ELECTORATE. THE ERROR RATE FOR THIS SAMPLE IS +/- 4.7%.*

***Only respondents who had plans to vote or had already voted were included in this analysis.**

Do you plan on voting in the December run-off?

TOTAL RESPONSES	442	100%
Yes, I plan on voting	288	65%
I have already voted	154	35%

Which mayoral candidate do you plan on supporting?

TOTAL RESPONSES	442	100%
Annise Parker	216	49%
Gene Locke	161	36%
Unsure	65	15%

Would you say your support of this candidate is strong, fair, weak, or are you not sure?

TOTAL RESPONSES	442	100%
Strong	231	52%
Fair	112	25%
Weak	52	12%
Not sure	47	11%

Are you a woman or a man?

TOTAL RESPONSES	442	100%
Man	151	34%
Woman	291	66%

Are you...

TOTAL RESPONSES	442	100%
African-American	127	29%
Asian	16	4%
Hispanic	45	10%
Other	19	4%
White	235	53%

Are you a...

TOTAL RESPONSES	442	100%
Democrat	211	48%
Independent	102	23%
Republican	129	29%

KUHF/KHOU 2009 MAYORAL RUN-OFF SURVEY. DECEMBER 7-9, 2009.

To which age group do you belong?		
TOTAL RESPONSES	442	100%
18 to 29 years	16	4%
30 to 44 years	45	10%
45 to 54 years	98	22%
55 to 64 years	108	24%
Over 65 years	175	40%
